|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Month** | **successful** | **failed** | **canceled** | **Grand Total** |
| Jan | 182 | 149 | 34 | 365 |
| Feb | 202 | 106 | 27 | 335 |
| Mar | 180 | 108 | 28 | 316 |
| Apr | 192 | 102 | 27 | 321 |
| May | 234 | 126 | 26 | 386 |
| Jun | 211 | 147 | 27 | 385 |
| Jul | 194 | 150 | 43 | 387 |
| Aug | 166 | 134 | 33 | 333 |
| Sep | 147 | 127 | 24 | 298 |
| Oct | 183 | 149 | 20 | 352 |
| Nov | 183 | 114 | 37 | 334 |
| Dec | 111 | 118 | 23 | 252 |
| **Grand Total** | **2185** | **1530** | **349** | **4064** |

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. In the month of December number of failed campaigns are higher than successful ones
3. Trend shows that number of cancelled campaigns are below 50
4. Month of April and May, trend shows that number of successful campaigns are increasing and from June to August numbers are declining, and failed campaigns trend is similar to successful one.
5. What are some limitations of this dataset?

Not sure…

1. What are some other possible tables and/or graphs that we could create?
2. We can create tables/graphs by Country and how many in each country by state weather successful or failed and see the trend success rate in each country.
3. Average donation by each country or category